



## Travelife Sustainability report 2025-2026

Based on Mora Travel's mission, we strive to be Travelife certified in order to operate as sustainably as possible. Mora Travel thinks it is very important that every tourist enjoys their stay and that the locals can take advantage of the tourism income. That is why we always work with local guides and organizations when possible. All our employees, drivers and guides are Malagasy. They know their country better than everyone and they can tell a lot about it.

### **Staff members**

The employees of Mora Travel are internally motivated to contribute to the sustainability of the organization. This contribution consists of carrying out at least one activity from the action plan. This is achieved, among other things, by organizing monthly meetings. During this meeting, the activities that each employee performs to make the contribution are communicated. Meetings are also organized to provide every employee of Mora Travel with training, information and instructions that are relevant to the activities. For example, special certificates are issued when a tour leader has passed a training.

### **Local products**

One of the key factors within Mora Travel is that we use the local products that locals produce as much as possible. This includes eating in the selected accommodations and souvenirs, and using locally developed cleaning products and office equipment. Sustainable materials are used as much as possible, both at the office and during the trip. In addition to sustainable material, Mora Travel strives to save energy and water. Finally, Mora Travel has joined the Re-cycl'in Mada project. This project was developed to recycle waste.

### **The use of cars and public transport**

In addition to the training, employees are encouraged to use public transport as much as possible when they travel to the office. In this way, the employees of Mora Travel contribute to reducing fuel consumption. The drivers of Mora Travel are affiliated with the Eco-driving code. This is a code of conduct that Mora Travel drivers must adhere to in order to minimize the impact on the environment. For drivers who move travelers during the journey, cars are used with the lowest possible fuel consumption.

### **Accommodations**

Selecting accommodations is done in a secure manner. Mora Travel selects accommodations on the basis of four commitments: socio-cultural, environmental, economic and cooperation level. The selected accommodations are selected that best suit Mora Travel and to what extent they are engaged in the four commitments. Mora Travel prefers accommodation with a globally recognized certification. During the collaboration it is important that the accommodation and Mora Travel keep in touch about the progress of the sustainability policy.

### **Collaboration with the local population**

Mora Travel tries to organize at least one activity with the locals during a trip. Of course, travelers must give permission for this. Mora Travel emphasizes the importance of this type of activity. Mora

Travel organizes these activities to stimulate contact with locals. In addition, Mora Travel wants to exchange knowledge with the local population. This can be about nature, the current situation or new activities. Finally, the aim is to bring the local population closer to the tourism of the country in this way. It is crucial from the mission that the local population also benefits from tourism in Madagascar.

Cooperation with the population is also crucial to prevent child sex tourism. For this Mora Travel has joined The Code. This is an organization that tries to prevent sexual exploitation of children and also strives to prevent children under the age of 14 from working. This means that children are also not employed in hotels or accommodations with which Mora Travel has made a commitment.

**Conservation of biodiversity** Mora Travel is part of the mission to preserve biodiversity. Mora Travel tries to involve travelers in the mission of the organization through various activities. Travelers are informed by their guide/drivers about the current situation in Madagascar and how Mora Travel wants to realize an improvement. In addition, entrance fees are requested in nature parks. The entrance fees are used to conserve biodiversity in Madagascar. Finally, Mora Travel supports multiple projects. One of those projects is the SoaZara project. This project has been developed to realize reforestation. 7000 trees have already been planted to offset CO2 emissions. In addition, we always work together with local suppliers and we ensure sustainable activities during the trips. You can think of using local, eco-friendly lodges / hotels, nature-oriented excursions, walks, bike rides and traditional boat trips to reduce the use of cars and buses. In addition, Mora Travel is affiliated with the mangrove restoration project in collaboration with the local community in certain destinations (Ifaty, Morondava). The latest initiatives Mora Travel is affiliated with are examples of animal welfare which is very important. In addition to stimulating the economy for the local population, it is crucial for Mora Travel that the animals in Madagascar live in their natural habitat and that no disturbances occur.